

## EUWID Price Watch UK

January 2025

Prices in £ per tonne free delivered unless otherwise stated	January 2025 £	January 2025 €*	December 2024 £	January 2024 £
<b>Fine paper</b>				
<b>Woodfree uncoated</b>				
Copy paper 80 g A4 B grade	830 - 910	979 - 1,074	840 - 960	830 - 960
Copy paper 80 g A4 C grade	790 - 880	932 - 1,038	810 - 930	800 - 930
Offset sheets 80 g	880 - 920	1,038 - 1,096	890 - 970	870 - 970
Offset reels 80 g	800 - 880	944 - 1,038	810 - 930	810 - 930
<b>Woodfree coated</b>				
Sheets, double coated, 115 g	890 - 940	1,050 - 1,109	910 - 980	890 - 970
Reels, double coated, 100 g	800 - 860	944 - 1,014	810 - 910	810 - 910
<b>Publication paper</b>				
Standard newsprint 45 g	480 - 510	566 - 601	480 - 510	440 - 490
Standard newsprint 42.5 g	490 - 520	578 - 614	490 - 520	450 - 500
Standard newsprint 40 g	500 - 530	590 - 625	500 - 530	460 - 510
Improved newsprint 52 g, ISO 68	530 - 560	625 - 660	530 - 560	490 - 530
LWC offset 60 g	660 - 710	779 - 838	680 - 730	680 - 750
LWC rotogravure 60 g	660 - 710	779 - 838	680 - 730	680 - 750
SC offset 56 g (A)	580 - 620	684 - 732	600 - 640	600 - 650
SC rotogravure 56 g (A)	580 - 640	684 - 755	600 - 640	600 - 650
<b>Corrugated case material</b>				
<b>Primary fibre corrugated case material</b>				
Unbleached kraftliner 175 g+, European quality	670 - 730	791 - 861	670 - 735	635 - 660
White-top kraftliner 140 g, European quality	785 - 845	926 - 997	785 - 865	750 - 815
<b>Recycled corrugated case material</b>				
Recycled fluting 100 g	525 - 555	620 - 655	545 - 575	485 - 510
Recycled fluting 90 g	525 - 560	620 - 661	545 - 580	485 - 515
Recycled fluting 85 g	535 - 570	631 - 673	555 - 590	495 - 525
Testliner II	545 - 575	643 - 679	565 - 595	505 - 530
Testliner III	525 - 555	620 - 655	545 - 575	485 - 510
White-top testliner, grade B, 140 g	640 - 680	755 - 802	650 - 700	640 - 690
<b>Cartonboard</b>				
GD II	650 - 725	767 - 856	650 - 725	620 - 750
GC II	930 - 1,010	1,097 - 1,192	930 - 1,010	900 - 1,060

\* Exchange rate as of 24 January 2025: £1 = €1.18

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price decrease. For kraftliner, the total price decrease in January was £20/t rather than £40/t in most cases. Nevertheless, the price pressure remains high. At the time of the market research, negotiations on further price reductions were still ongoing, and many market insiders expect the British market to follow the developments already seen in France and Germany in February.

Few experts believe that the price decline has already ended in January. They point to planned price increases for recycled and primary fibre containerboard grades, which are to take effect on 1 February on continental markets, and which were announced mainly by integrated paper manufacturers. This could halt the price trend in the British market, it is said. A supplier of kraftliner has also announced price increases for both the

UK and continental markets from March.

According to market players, activity in the market for corrugated sheets and packaging was, as usual, quite high at the beginning of January. This is due to the usual catch-up effects after the shutdowns over Christmas and New Year. However, from mid-January, activity decreased significantly, in line with the traditional pattern. Prices for sheets and boxes remained mostly stable or reacted to the price decreases on 1 December.

For the rest of the year, most players are cautiously optimistic. The development is "going in the right direction," they say. However, many companies have deliberately set up their budgets for 2025 conservatively after being "overly optimistic" in 2024. The primary goal is to secure the customer base and sales and, if possible, reduce

costs. If the market performs better than anticipated, it would be a welcome bonus.

Nevertheless, there are numerous uncertainties. The increase in National Insurance costs for companies in the UK from April is being particularly criticised. This burden hits companies hard because it is difficult to pass on the already high costs, market insiders note. Some players are therefore considering cutting staff to counteract the higher costs, especially since capacity utilisation currently allows them to do so.

In addition, global economic uncertainties, potential trade conflicts and geopolitical tensions are causing concern. The acquisition of Onboard by Eren's sister company Nova Paper also attracted attention. This takeover also marks Klingele's

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